



Please complete sections I-V. If registering a team, please fill out a separate form for each attending member. Upon completion, please email the form(s) to: [atargowski@accessintel.com](mailto:atargowski@accessintel.com) or fax them to: **(203) 854-6735.**

## I. General Information

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Company/Organization \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_  
 CC Email \_\_\_\_\_

## II. Package Rates

Individual Rates	Premier Rate (Exp. 8/25)	Advanced Rate (Exp. 9/25)	Full Rate (9/26-10/22)
Full Conference	\$1,169	\$1,269	\$1,569
2 Day Pass	\$1,069	\$1,169	\$1,369
1 Day Pass	\$589	\$689	\$889
Exhibit Hall Only	\$125	\$150	\$175

Team Rates (3+ attendees)	Premier Rate (per person)	Advanced Rate (per person)	Full Rate (per person)
Full Conference	\$1,052	\$1,142	\$1,412
2 Day Pass	\$962	\$1,055	\$1,232
1 Day Pass	\$530	\$620	\$800
Exhibit Hall Only	\$125	\$150	\$175

Folio 100 Awards Only	Premier Rate (Exp. 8/25)	Advanced Rate (Exp. 9/25)	Full Rate (9/26-10/22)
Folio 100 – Single	\$375	\$375	\$375
Folio 100 – Team (10 per table)	\$3,500	\$3,500	\$3,500

## III. Select Package

### Individual Registration

- ☐ Full Conference ..... \$ \_\_\_\_\_  
☐ 2 Day Pass ..... \$ \_\_\_\_\_  
 Select days attending \_\_\_\_\_  
☐ 1 Day Pass ..... \$ \_\_\_\_\_  
 Select day attending \_\_\_\_\_  
☐ Exhibit Hall Only ..... \$ \_\_\_\_\_

### Team Registration

- ☐ Full Conference ..... \$ \_\_\_\_\_  
☐ 2 Day Pass ..... \$ \_\_\_\_\_  
 Select days attending \_\_\_\_\_  
☐ 1 Day Pass ..... \$ \_\_\_\_\_  
 Select day attending \_\_\_\_\_  
☐ Exhibit Hall Only ..... \$ \_\_\_\_\_

### FOLIO: 100 Only

- ☐ Single ..... \$ \_\_\_\_\_  
☐ Team (10 per table) ..... \$ \_\_\_\_\_

TOTAL : \$ \_\_\_\_\_

## IV. Payment (select one)

### ☐ Credit Card

Name on Credit Card \_\_\_\_\_  
 Signature \_\_\_\_\_  
 Credit Card # \_\_\_\_\_  
 Exp. Date \_\_\_\_\_ CV2 \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

### ☐ Check Enclosed

Check Amount \$ \_\_\_\_\_ Check # \_\_\_\_\_

## V. Demographic Questions

### 1. How did you hear about MediaNext?

- ☐ Advertisement ☐ FOLIO: Magazine  
☐ Annual Attendee ☐ Postcard  
☐ Email ☐ Brochure  
☐ Friend or Colleague ☐ Google Search

### 2. How many years have you attended MediaNext? (Formerly known as FOLIO: Show)

- ☐ First time attendee ☐ 4-7 Years ☐ 11+ Years  
☐ 1-3 Years ☐ 8-10 Years

### 3. Which best describes your function within your company?

- ☐ Art/Design Management ☐ Owner  
☐ Audience Development Mgmt ☐ President/CEO  
☐ Editorial Mgmt.(cross-platform) ☐ Production Mgmt.  
☐ Editorial Mgmt.(digital) ☐ Sales Mgmt.(cross-platform)  
☐ Editorial Mgmt. (print) ☐ Sales Mgmt.(digital)  
☐ Event Management ☐ Sales Mgmt.(print)  
☐ Executive Management ☐ Tech/IT Mgmt.  
☐ Marketing Communications Mgmt.

### 4. What is your organization's annual generated revenue?

- ☐ Less than \$1 Million ☐ \$10,000,000-\$50,000,000  
☐ \$1,000,000-\$10,000,000 ☐ \$50,000,000+

### 5. Which best describes your company's primary focus?

- ☐ Agency (Advertising, Marketing, Digital, PR)  
☐ Association Publishing  
☐ B2B Publishing  
☐ City & Regional Publishing  
☐ Consumer/Mass Market Publishing  
☐ Consumer Small/Mid-Market Publishing  
☐ Digital-Only Publishing, B2B  
☐ Digital-Only Publishing, Consumer  
☐ Vendor/Service Provider

### 6. I recommend, authorize, or purchase these products and services (check all that apply):

- ☐ Distribution Services ☐ Mobile  
☐ Email ☐ Paper  
☐ Event Production Services ☐ Printer/Prepress Service  
☐ Financial Services ☐ Reprints  
☐ Fulfillment Services ☐ Software  
☐ Hardware ☐ Telemarketing Services  
☐ List Services ☐ None  
☐ Marketing Services

## VI. Terms & Conditions

**Cancellations** received in writing on or before August 20, 2014 are fully refundable but will be subject to a \$375 processing fee. All registrants must submit payment in full prior to the start of the event. If payment is not received prior to the event, you will not be allowed admittance into the event. No refunds will be allowed after August 20, 2014. Non-payment or non-attendance does not constitute cancellation. Substitutions may be made at any time for confirmed, paid registrants. Notice of substitution must be made in writing and sent to: [atargowski@accessintel.com](mailto:atargowski@accessintel.com). **No one under the age of 21 is permitted to register for or attend MediaNext.** MediaNext reserves the right to make changes to the program at any time. If for any reason this event is cancelled or postponed, MediaNext is not responsible for covering airfare and other travel costs incurred by clients and will not be held liable for personal property that is lost, damaged, or stolen during the event. Use of video cameras or other video recording devices during keynotes, sessions, and other events is strictly prohibited.